

**COUNTY OF SAN LUIS OBISPO BOARD OF SUPERVISORS  
AGENDA ITEM TRANSMITTAL**

<b>(1) DEPARTMENT</b> Public Health	<b>(2) MEETING DATE</b> 11/15/2011	<b>(3) CONTACT/PHONE</b> Penny Borenstein 781-5519	
<b>(4) SUBJECT</b> Request to approve an agreement with the California Department of Public Health in the amount of \$250,000 to conduct Supplemental Nutrition Assistance Program-Education (SNAP-Ed) for the 2012 federal fiscal year			
<b>(5) RECOMMENDED ACTION</b> It is recommended that the Board: 1) Approve the Standard Agreement with the California Department of Public Health (CDPH) to conduct Supplemental Nutrition Assistance Program-Education (SNAP-Ed) for the 2012 Federal Fiscal Year. 2) Authorize the Health Agency Director to sign any amendments to the agreements that do not increase the level of General Fund support.			
<b>(6) FUNDING SOURCE(S)</b> Federal	<b>(7) CURRENT YEAR FINANCIAL IMPACT</b> \$180,000.00	<b>(8) ANNUAL FINANCIAL IMPACT</b> \$250,000.00	<b>(9) BUDGETED?</b> No
<b>(10) AGENDA PLACEMENT</b> <input checked="" type="checkbox"/> Consent <input type="checkbox"/> Presentation (Time Est. _____) <input type="checkbox"/> Hearing (Time Est. _____) <input type="checkbox"/> Board Business			
<b>(11) EXECUTED DOCUMENTS</b> <input type="checkbox"/> Resolutions <input checked="" type="checkbox"/> Contracts <input type="checkbox"/> Ordinances <input type="checkbox"/> N/A		<b>(12) BUDGET ADJUSTMENT REQUIRED?</b> BAR ID Number: N/A <input type="checkbox"/> 4/5th's Vote Required <input checked="" type="checkbox"/> N/A	
<b>(13) OUTLINE AGREEMENT REQUISITION NUMBER (OAR)</b>  N/A		<b>(14) W-9</b> <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
<b>(15) LOCATION MAP</b>  N/A	<b>(16) BUSINESS IMPACT STATEMENT?</b>  No	<b>(17) AGENDA ITEM HISTORY</b>  <input checked="" type="checkbox"/> N/A    Date _____	
<b>(18) ADMINISTRATIVE OFFICE REVIEW</b>   			
<b>(19) SUPERVISOR DISTRICT(S)</b> All Districts -			

## County of San Luis Obispo



TO: Board of Supervisors

FROM: Public Health / Penny Borenstein  
781-5519

DATE: 11/15/2011

SUBJECT: Request to approve an agreement with the California Department of Public Health in the amount of \$250,000 to conduct Supplemental Nutrition Assistance Program-Education (SNAP-Ed) for the 2012 federal fiscal year

### **RECOMMENDATION**

It is recommended that the Board:

- 1) Approve the Standard Agreement with the California Department of Public Health (CDPH) to conduct Supplemental Nutrition Assistance Program-Education (SNAP-Ed) for the 2012 Federal Fiscal Year.
- 2) Authorize the Health Agency Director to sign any amendments to the agreements that do not increase the level of General Fund support.

### **DISCUSSION**

California's Supplemental Nutrition Assistance Program Education (SNAP-Ed) Plan is funded federally by the United States Department of Agriculture (USDA) and administered at the state level by the California Department of Social Services and the California Department of Public Health's Network for a Healthy California. CalFresh is the new name for the Food Stamps Program in California. The SNAP-Ed program is intended to provide nutrition education and obesity prevention to low-income households. Education efforts must be targeted to CalFresh participants or those who are potentially eligible for CalFresh (<185% of the federal poverty guidelines).

The SNAP-Ed program is in a transition phase due to changes in the Healthy Hunger Free Kids Act of 2010 (Senate Bill 3307; Public Law 111-296). The removal of the required state share or match requirement allowed CDPH the opportunity to fund local health departments that were unable to participate in the past such as San Luis Obispo County. The Network for a Healthy California plans to have more than 40 health departments participating in federal fiscal year 2012 (which spans from October 1, 2011 – September 30, 2012). San Luis Obispo was chosen to participate based on our rates of poverty and obesity, and the lack of local SNAP-Ed funding.

The Public Health Department will be given \$250,000 to work on SNAP-Ed, and the Department of Social Services (DSS) will also receive \$250,000. Public Health and DSS will partner together and coordinate efforts to implement community nutrition interventions and educate CalFresh participants on making healthier choices within their limited household budget. This partnership will also promote the

newly released Dietary Guidelines, and seek to increase fruit and vegetable consumption and increase physical activity among the CalFresh population.

### **OTHER AGENCY INVOLVEMENT/IMPACT**

DSS will be a major partner with Public Health in this effort. Both agencies will establish a County Nutrition Action Plan (C-NAP) workgroup (as a sub-committee of HEAL-SLO) to coordinate USDA food program interventions and efforts to increase food security in the target population of CalFresh recipients and those eligible. Other USDA-funded agencies who will participate in this effort are the WIC Program, the UC Cooperative Education Youth SNAP-Ed Program, and the Food Bank Coalition of San Luis Obispo County.

County Counsel has approved the agreement as to form and legal effect.

### **FINANCIAL CONSIDERATIONS**

The SNAP-Ed grant allocates \$500,000 to the County of San Luis Obispo - \$250,000 to the Health Agency's Public Health Department (PHD) and \$250,000 to the Department of Social Services (DSS). In the case of DSS, the new allocation will simply supplement an existing agreement for CalFresh between the state DSS and the local DSS.

The new funding for the county PHD will be used largely to support existing positions (i.e., 1.5 FTE Health Education Specialists (HES), .25 FTE Nutritionist, and .2 FTE Division Manager and Administrative Assistant) and for health educational materials including food preparation demonstration materials.

A budget adjustment will not be needed at this time. The full award of \$250,000 is for the period November 1, 2011-September 30, 2012, such that the prorated estimated expense for County fiscal year (FY) 2011-12 (eight of the eleven month grant period), is approximately \$180,000. Further, with the lateness of receiving the contract from CDPH and the resultant delay in filling a currently vacant HES as project staff, additional expense savings can be expected. In addition, the SNAP-Ed funding will offset the loss of another CDPH grant. The PHD was notified in November 2010 that they were to receive a Kid's Plate grant to work on child safety issues. Unfortunately, due to complex contracting issues at CDPH, the PHD was notified recently that we would not receive the grant. The Kid's Plate grant withdrawal results in revenue loss of \$83,007, an amount which is included in the PHD FY 2011-12 adopted budget. These factors, along with other expense savings (noted in the FY 2011-12 first quarter report), collectively render a request for a budget adjustment unnecessary.

No General Fund will be needed to support the activities of this grant.

### **RESULTS**

The SNAP-Ed grant has the following objectives:

- Establish key relationships by meeting at least four times per year with the local DSS CalFresh program manager to provide nutrition education and other resources to CalFresh recipients. Establish a C-NAP group in the county to coordinate USDA food program interventions and efforts to increase food security in the target population.

- At least 350 unduplicated SNAP-Ed eligible individuals in the community will participate in one five session nutrition education class with skill-based lessons/activities, focusing on fruit and vegetable consumption, food safety, food shopping and preparation, fiber-rich foods, limiting the consumption of added sugars and the importance of physical activity.

## **ATTACHMENTS**

### 1. CDPH Contract SNAP Ed

